

**S E M I N A R**  
**Monday 14/01/19, 12:00 pm**  
**Building 211, seminar room**

**SPEAKER:**

**Dr. Ayelet Ofarim**

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USA

**TOPIC:**

**“SciFinder-Big data for big people”**

As the world of scientific R&D embraces new digital technologies, we are gaining ever more value from big data analytics. The volume of scientific data is now doubling every two years and scientific society is increasingly aware of the huge potential to leverage this data for research, industry, machine learning and artificial intelligence. How can you manage a successful use of so enormous amount of information? The secret is a robust data management infrastructure. Here we explain how you can achieve this using SciFinder and highlight some common pitfalls to avoid.