

**S E M I N A R**  
**Monday 10/12/18, 12:00 pm**  
**Building 211, seminar room**

**SPEAKER:**

**Dr. Ronnie Benshafrut and Dr. Riki Goobes**  
Reinhold Cohn & Partners, Israel

**TOPIC:**

**A peek into the world of patents**

In our lecture we will introduce the audience to the Intellectual Property world. We will define the role of the Patent Attorney in drafting a Patent Application and explain what a Patentable Invention is.

We will also take a glimpse into Trademarks, Designs and Copy Rights. The lecture will be accompanied by examples illustrating this fascinating world.